

WEX Health Announces Graduates of Exclusive Sales & Marketing Genius Program

Advanced learning opportunities will be offered in 2017

Fargo, ND – October 11, 2016 – [WEX Health](#), a WEX Company and an award-winning healthcare financial technology platform provider, recently announced 10 graduates of its exclusive [WEX Health Sales & Marketing Genius Program](#).

The program, a complimentary offering available to all WEX Health Partners, is designed to recognize ongoing professional development by marketing and sales professionals in the WEX Health Partner base. Through a variety of activities and tasks, including webinars and in-class trainings, the Genius Program focuses on building marketing and sales leadership skills through dialogue and interaction with industry experts and thought leaders. Program members earn graduation distinction and recognition after completing criteria.

Starting in 2017, program graduates can continue refining their skills by pursuing additional learning opportunities in the Sales & Marketing Genius Program. The advanced educational offering will include a dynamic mentoring program with other Genius members, speaking opportunities at industry-leading events, and guest blogging opportunities on [Healthcare Trends Institute](#), an educational platform and news website that provides insights into the rapidly changing healthcare benefits industry.

“The Genius Program is a valuable tool to help train our staff on excellent sales and service techniques, and ultimately help retain customers and grow business,” said Chris Erickson, president/founder of Benefit Extras, Inc. and a current Genius Program participant.

WEX Health congratulates the following WEX Health Sales & Marketing Genius Program graduates: Barry Maas (Administrative Solutions, Inc.), Chris Erickson (Benefit Extras, Inc.), Julie Danbury (Consociate), Kenzie O’Shaughnessy (Discovery Benefits, Inc.), Suraj Datta (Nyhart), Keith Torello (Progressive Benefit Solutions), Aaron Hunt (Stanley Benefits), Sandy Jenkins-Smith (Chard Snyder), Jaime Rains (BeneFLEX HR Resources), and William Stuart (Benefit Strategies, LLC).

Genius graduates will be recognized at WEX Health’s annual industry-leading event, Partner Conference 2017, April 26-28 in Hollywood, Florida. More information about the WEX Health Sales & Marketing Genius Program can be found at www.wexhealthinc.com/genius.

About WEX Health

At WEX Health, we simplify the business of healthcare through WEX Health Cloud, a cloud-based healthcare financial management platform that drives efficiency for benefit administration technology, consumer engagement, and advanced billing and payments. Our network of partner organizations enables us to deliver our industry-leading and award-winning solution to 200,000 employers and more than 17 million consumers across the United States and Canada. Together we take the complexity out of defined contribution, HSAs, HRAs, FSAs, VEBAs, PRAs, premium billing, public and private health insurance exchanges, COBRA, wellness plans, and transit plans. Learn more at www.wexhealthinc.com, and follow WEX Health at @WEXHealthInc.

About WEX Inc.

WEX Inc. (NYSE: WEX) is a leading provider of corporate payment solutions. From its roots in fleet card payments beginning in 1983, WEX has expanded the scope of its business into a multi-channel provider of corporate payment solutions representing more than 10 million vehicles and offering exceptional payment security and control across a wide spectrum of business sectors. WEX serves a global set of customers and partners through its operations around the world, with offices in the United States, Australia, New Zealand, Brazil, the United Kingdom, Italy, France, Germany, Norway, and Singapore. WEX and its subsidiaries employ more than 2,500 associates. The Company has been publicly traded since 2005, and is listed on the New York Stock Exchange under the ticker symbol “WEX.” For more information, visit www.wexinc.com and follow WEX on Twitter at

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