

## **WEX Health Jump Starts Open Enrollment with New Capabilities in WEX Health Cloud** *Business Intelligence Functionality Strengthens Industry-Leading Solution*

Fargo, ND – November 10, 2016 – [WEX Health](#), a WEX Company and an award-winning healthcare financial technology platform provider, has released new features and functionality to its [WEX Health Cloud](#) solution. The enhancements strengthen WEX Health’s position as an industry leader as well as WEX Health partners’ position in the marketplace, especially during open enrollment season.

The release delivers on WEX Health’s mission to simplify the business of healthcare and focuses on four key areas: Business intelligence, usability, open enrollment readiness, and consumer engagement.

### ***Business Intelligence – New functionality puts data-driven insight at an administrator’s fingertips.***

The addition of the Smartview query page within the Administrator Portal enables administrative users to quickly and easily perform ad-hoc queries on operational and strategic data. Additionally, several predefined query views can quickly be customized. WEX Health Cloud delivers the tailored insight partners need to make sound business decisions, and the built-in business intelligence solutions help them visualize and share data across their organizations with ease.

“We thrive on product feedback, and it’s been exciting to see the reactions from our WEX Health Cloud analytics pilot program participants. Many of them have discovered unique ways that the new Smartview queries will help them gain better understanding about their business,” said David Urbaniak, product manager, WEX Health. “The new Smartview functionality enables a more complete view of their businesses, from account adoption to contribution and spending trends, and ultimately empowers administrators, with data at their fingertips, to quickly get a daily pulse on their businesses.”

### ***Usability – Extensive user testing and a deep understanding of users’ needs results in effective, user-centered technology solutions.***

Employers will appreciate improved import tools on the Employer Portal that help reduce errors and save time. Additionally, data gathered from usability studies and partner feedback have resulted in an enriched experience for consumers using the Consumer Portal and WEX Health Cloud Mobile App.

### ***Open Enrollment Readiness – Enhancements help WEX Health partners increase efficiency during open enrollment season.***

New plan stacking options increase plan design flexibility for notional plans and allow partners to seamlessly meet the needs of employers. Enhanced claim reporting further meets employers’ needs with more detailed information about claims filed against complex HRA plans. Plus, new mobile app claim filing options, paired with existing award-winning mobile capabilities, lessen the burden of heavy claim volume.

### ***Consumer Notifications – Targeted, proactive, and timely notifications help increase consumer engagement and satisfaction.***

New notifications and email messages aid consumers in staying up to date and informed of their account activity. Additional customization options for branded communication help partners to differentiate messages and create an impactful consumer experience.

The new solution capabilities come on the heels of WEX Health Cloud recently being named one of the best mobile products of the year in the 15th annual Mobile Star Awards™ program. WEX Health Cloud won the Shining Star Award in the Mobile Healthcare Plan Management and Insurance or Healthcare Manager categories. The WEX Health Cloud mobile app continues its strong momentum in the market with unique users up 58 percent, logins up 56 percent, and transactions up 112 percent over the past year.

**About WEX Health**

We simplify the business of healthcare through WEX Health Cloud, a cloud-based healthcare financial management platform that drives efficiency for benefit administration technology, consumer engagement, and advanced billing and payments. Our partner organizations enable us to deliver our industry-leading and award-winning solution to 200,000 employers and more than 17 million consumers. Together we take the complexity out of defined contribution, HSAs, HRAs, FSAs, VEBAs, PRAs, premium billing, public and private health insurance exchanges, COBRA, wellness plans, and transit plans. Learn more at [www.wexhealthinc.com](http://www.wexhealthinc.com), and follow WEX Health at @WEXHealthInc.

**About WEX Inc.**

WEX Inc. (NYSE: WEX) is a leading provider of corporate payment solutions. From its roots in fleet card payments beginning in 1983, WEX has expanded the scope of its business into a multi-channel provider of corporate payment solutions representing more than 10 million vehicles and offering exceptional payment security and control across a wide spectrum of business sectors. WEX serves a global set of customers and partners through its operations around the world, with offices in the United States, Australia, New Zealand, Brazil, the United Kingdom, Italy, France, Germany, Norway, and Singapore. WEX and its subsidiaries employ more than 2,500 associates. The Company has been publicly traded since 2005, and is listed on the New York Stock Exchange under the ticker symbol "WEX." For more information, visit [www.wexinc.com](http://www.wexinc.com) and follow WEX on Twitter at @WEXIncNews.

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